Why should I care about data breaches?

Small businesses continue to grow in today's marketplace. Services and products are being accessed through the internet at an increasing rate and customers are demanding more online access to information. Businesses are also transitioning from paper processes to online processes: data storage, payment card processing, vendor management, and mobile devices for employees. While moving your business toward online services can create great efficiencies; it also brings potential risk and increased exposure to data breaches.

If you think data breaches only happen to large organizations then think again. Studies have shown 1 in 3 data breaches actually occurs at small businesses with less than 100 employees. Furthermore, 60% of small businesses close their doors within 6 months following a cyber attack.

Kuma's "Culture of Privacy"

Kuma works with organizations of all sizes around the world to address their security and privacy needs. Our team has experience delivering privacy and security services to Fortune 100 companies as well as federal, state and local governments.

What we have come to learn is that many small businesses need cost-effective ways to improve their security and privacy posture. Kuma, as a small business, understands the need to provide best of breed security and privacy services in a cost-effective manner to best address today's small business needs.

To meet these needs, Kuma has developed a small business security and privacy program called the "Culture of Privacy". This program will enable small businesses to market and differentiate their services from their competitors with a public facing "Culture of Privacy" Seal; as well as, have the peace of mind that they have world class consultants at their side.

Client Benefits

- Strengthens customer's perceptions of your brand – the seal provides visible confirmation and awareness to your customers that you have partnered with a security and privacy team.

- Builds trust with your customers by demonstrating commitment to privacy and security – customers want to do business with organizations they trust and provides a differentiator from your competition.

- Delivers actionable steps to improve your security and privacy – it's not just a seal – Kuma will work with your organization to improve your security and privacy posture and minimize your risks.

- Provides you with free training – enables you to provide your employees with additional learning to improve their skill set.

Breakdown and "What you get"

Tier 1:

- Template to create a Privacy Policy for your website
- One pager of security and privacy tips for your employees and office space
- "Culture of Privacy" Seal for your website; as well as, printable for vehicles, computers, and offices
- Office Security and Privacy IT Advice – focused on helping you make better decisions around setting up office equipment; pros and cons with different email configurations, passwords, firewalls.

Tier 2:

- Template to create a Privacy Policy for your website
- One pager of security and privacy tips for your employees and office space
- "Culture of Privacy" Seal for your website; as well as, printable for vehicles, computers, and offices
- Privacy and Security Assessment and Consultation – privacy and security assessment questions for your organization and a 60 minute consultation with Kuma's security and privacy experts
- 1 Free security and privacy training – any topic – incident response, etc
- Data Breach and Hacking Advice – focused on being your partner and guiding you through a breach situation should one ever occur.

Tier 3:

- Template to create a Privacy Policy for your website
- One pager of security and privacy tips for your employees and office space
- "Culture of Privacy" Seal for your website; as well as, printable for vehicles, computers, and offices
- Privacy and Security Assessment and Consultation – privacy and security assessment questions for your organization and a 60 minute special session
- 1 Free security and privacy training – any topic – incident response, etc
- Office Security and Privacy IT Advice – focused on helping you make better decisions around setting up office equipment; pros and cons with different email configurations, passwords, firewalls.
- Data Breach and Hacking Advice – focused on being your partner and guiding you through a breach situation should one ever occur.