



MANAGING PRIVACY & SECURITY RISKS FOR M&A TRANSACTIONS

DATA BREACHES AND M&A ACTIVITY ARE ON THE RISE

Evaluating privacy and security issues is just as important as evaluating financial, logistical, legal, and other areas of consideration. Realizing the absence of sound security and privacy controls late in the M&A process, can negatively impact shareholder confidence, corporate security maturity, and the likelihood of future data breaches.

HOW WE HELP

Kuma's expertise is positioned to meet the particular needs of law firms to:



Improve security and privacy practices



Build a security and privacy offering for law firm customers



Act as a security and privacy auditor for M&A transactions

We leverage our deep knowledge to deliver successful outcomes.

- ✓ Cybersecurity & Information Security Management
- ✓ Privacy and Security Risk Assessment
- ✓ Liability Crisis Communications
- ✓ Data Breach Review and Coaching

WHY IT'S IMPORTANT

Many data privacy and security issues and risks can come up during an M&A transaction.

- The buyer could assume liability for a past data breach
- Sensitive information shared during due diligence and regulatory reviews increases the risk of a data breach
- Business geographic changes could change compliance obligations, both domestic and international
- Expansion into highly regulated sectors, such as finance and healthcare, have additional privacy & security complications
- New privacy policies, notices and other compliance efforts may be required to support new products, services or technologies
- Assessing how personal information, both from consumers and employees, is collected, used, stored, disclosed, managed and discarded, may identify privacy & security gaps

ABOUT KUMA

Kuma is a privacy and security consulting company who knows first-hand the risks involved for both targeted and acquiring companies and their counsel. Kuma has delivered privacy and security solutions with positive outcomes across multiple sectors.



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